



SOLUTIONS FOR POLLUTION

For Clean Air and a Healthy Climate

Solutions for Pollution

President Biden promised to address the climate crisis by cutting climate pollution in half by 2030 and to deliver strong public health protections for all communities, including those historically overburdened by pollution. Even with the historic investments in climate and clean energy, the Inflation Reduction Act doesn't get us all the way to President Biden's climate pollution reduction goal. The Climate Action Campaign's "Solutions for Pollution" campaign will call on the Biden administration to carry out its responsibilities under our nation's bedrock environmental laws, such as the Clean Air Act, by advancing approximately 20 protections across federal agencies that will help President Biden keep his commitment to cut pollution by 50-52% by 2030. These solutions for pollution will also help advance the president's public health and environmental justice goals, accelerate the transition to clean energy, and create new economic opportunity.

THIS IS A PIVOTAL TIME FOR CLIMATE ACTION.

Now is the time for the Biden administration to take meaningful and immediate action to tackle the climate crisis and protect our health, air, land, water, and wildlife. Time is running out and the more we delay, the higher the cost of inaction. In 2021, more than 40% of Americans lived in areas struck by extreme weather fueled by climate change. Record wildfires claimed lives and property in the West; record rainfall drenched the Midwest and the Northeast; and hurricanes devastated communities in the Southeast. Scientists connect the intensity and frequency of these extreme weather events to climate change. We need President Biden and his administration to take bold and ambitious climate action now.

The Biden administration can enact strong solutions for pollution that will BOTH cut climate pollution and protect communities, our health, and environment. Strong administrative actions can also advance environmental justice, create jobs, and accelerate our transition to clean home-grown energy like wind and solar. President Biden needs to use every lever available to implement these solutions for pollution, and deliver on his promise to cut climate pollution by at least half by 2030.

Climate can't wait.

Neither can our health or environmental justice. Acting on climate will reduce the dangerous climate pollution and other air pollution that aggravates chronic diseases like heart disease and asthma.

THE OPPORTUNITY:

During 2022, along with dozens of coalition partners, CAC will launch the **Solutions for Pollution** campaign demanding that agencies across the federal government set the strongest possible standards to deliver solutions for pollution. Our Solutions for Pollution Action Plan calls for the implementation of rigorous safeguards on power plants to cut harmful climate pollution, smog and soot, and other pollutants; tough standards on pollution from vehicles and industrial sources; standards for more efficient appliances; limits on methane and HFCs; more transparency for investors, shareholders, and others on climate risks taken by corporations; and more.

To win these Solutions for Pollution, the campaign will:

Engage the Administration

- Educate the Biden administration on why Americans need strong solutions for pollution.
- Engage with the Biden administration leadership to create opportunities to hear from disproportionately impacted communities.

Activate Congressional Champions

- Engaging members of Congress to speak out for strong pollution standards from the administration and hold them accountable when needed.

Engage the Public

- Educate and mobilize the public to take action and demand strong actions from the administration.
- A robust public comment collection effort, including participation in public hearings, that demonstrates the deep and broad support for strong federal climate action.

Mobilize Those Most Affected

- We will create opportunities to engage diverse voices from impacted communities, including doctors and other medical professionals, families on the frontlines of pollution, environmental justice leaders, clean energy investors and business leaders, and more.

Bring our Work to the Public and the Administration via Media and Social Media

- We will organize public and media-sponsored events to demonstrate the problem, highlight opportunities for the administration to act, and applaud the administration when it enacts a strong solution for pollution.
- A coordinated coalition messaging effort to increase the level of ambition of the Biden administration to develop and implement our Solutions for Pollution action plan.
- An aggressive social media campaign that keeps the pressure on the Biden administration to act on these solutions; and more.

Counter Big Polluter Talking Points

- A counter-messaging campaign against big polluters and their allies intent on stopping, slowing, or weakening federal climate action
- Leveraging public health data to demonstrate the need to hold big polluters accountable

While President Biden and his administration have demonstrated a commitment to tackling the climate crisis, the **Solutions for Pollution** campaign will help keep ambition high within the Administration to ensure it can protect public health and the environment, advance environmental justice, expand clean energy, and tackle the climate crisis by meeting the reductions President Biden promised by 2030.

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